WORLD EMPLOYMENT CONFERENCE 2019

Wednesday 30th October – Members-only Day

WORKSHOPS

8:45 - 10:30

TRACK A
Positioning & Advancing Our Industry

CAMPAIGNING
How to design & implement new advocacy tools & campaigns to become a game changer in the fight for appropriate regulation.

11:00 - 12:30

MIND THE WORKER
How social innovation and a worker-centred approach can position the employment industry as a future of work thought-leader.

14:00 - 15:15

FAIR GAME
How can we secure a level playing field between diverse forms of work and HR services? What role should the employment industry play to ensure sustainable labour markets?

15:45 - 17:00

ALLIANCE BUILDING
How to leverage your relationships with your key stakeholders (employers’ organisation, NGOs, etc.) to gain visibility and influence.

NAVIGATING EQUAL PAY
How can we deal with the implementation of the equal pay principle at national level to the benefit of the employment industry?

LUNCH

GET YOUR MEMBERS ONBOARD
How to strengthen relationships & communication with your members in order to drive deeper engagement.

BECOME A DATA DOER
How can you improve national data collection on the employment industry in order to gain legitimacy and visibility?

SELF-REGULATION
How to define or adapt your professional standards to suit the changing nature of work relationships and HR business models.

DISSER